



78th Annual ILIA Conference Gering, Nebraska

Welcome to the Beef State! The Nebraska Brand Committee is pleased to welcome you all to the Nebraska Panhandle for the 2025 ILIA Conference at the Gering Civic Center in Gering, Nebraska. We've put together a great list of speakers and activities and are excited for this "Rendezvous on the Oregon Trail"!

Family Day at the Daddy of em All!

Sunday July 20th - Cheyenne Frontier Day - Picking up at 9:30 am from the Civic Center, join us on a bus ride from Gering popping over the border to Cheyenne, Wyoming with snacks and beverages, where you will then have time to take in the Frontier Day grounds and exhibits before catching the "Daddy of 'em All" with a Sunday afternoon Rodeo performance. Buses will depart from 9:30 am until 7 pm for an afternoon you won't soon forget! If you are driving up on Sunday you can also meet the group at Cheyenne by purchasing just the group ticket only!



Business Meetings

Monday July 21st – First day of meetings focused on government connections with speakers from the FBI, USDA, NE Dept of Ag, Nebraska Brand Committee and more. The evening event will take us to the Legacy of the Plains Museum in the shadow of Scottsbluff National Monument right on the historic Oregon Trail. You will be serenaded by the acoustical sounds of BJ Jamieson while enjoying your meal and beverages, with having full access to the museum and its grounds on your schedule, complete with hay rides!

Tuesday July 22nd –Technology Tuesday will showcase some outstanding presentations and the latest ideas including IR Brand reading, Biometrics traceability, GPS tags, invisible fencing as well as an introduction to the newest and largest feedlot in Nebraska and all the latest tech they are utilizing. Tuesday evening, we will wander across the street to the Plaza where we will enjoy a hearty roast beef dinner by Union Bar restaurant, voted best Hamburger in Nebraska by the NE Beef Council! All the while listening or dancing to classic country and rock music from "Back in the Day" and enjoying some friendly competition with yard games.

Wednesday July 23rd – We celebrate Nebraska Beef and its supply chain with renown keynote speak Lamar Steiger, and the whole chain of producers including Nebraska’s newest Packing plant, Sustainable Beef; Darr Feedlot, Nebraska’s largest auction market Ogallala Livestock, and Where Food Comes From on bringing it all together. After the business meetings, the hospitality overflows before a fabulous prime rib dinner and auction, leading into the main entertainment, a comedic hypnotist! Afterward finish dancing and drinking the night away with more great Panhandle musicians.

Spouse/Companion Tours

The family and companions can enjoy two guided days Monday and Tuesday, exploring some of the most significant historical sites and venues on the Oregon Trail, while enjoying lunches and beverages at Pappa Moons Brewing & Vineyard and day two at historic Fort Robinson!!



Hotel Accommodations:

The Gering Civic Center sits conveniently between two hotels which we have completely booked for ILIA. Our third hotel is just down the street, but if those fill up there are several more within a 5 mile radius. Call direct and mention ILIA for the discounted rates listed below. The hotels are shown on the map below for reference.

Room reservations should be made before June 1st to ensure discounted rate!

Monument Inn:



Hospitality Room Location

1130 M St, Gering NE 69341
www.monumentinnsuites.com

\$139 Single Queen
 \$149 Double Queen

Direct: 308-436-1950

2 story with no elevator

Cobblestone Inn



960 M Street, Gering NE 69341
www.staycobblestone.com

\$159 Single or Double

Direct: 308-633-7660

24 Hour Cancellation policy

Hotel 21 & Co

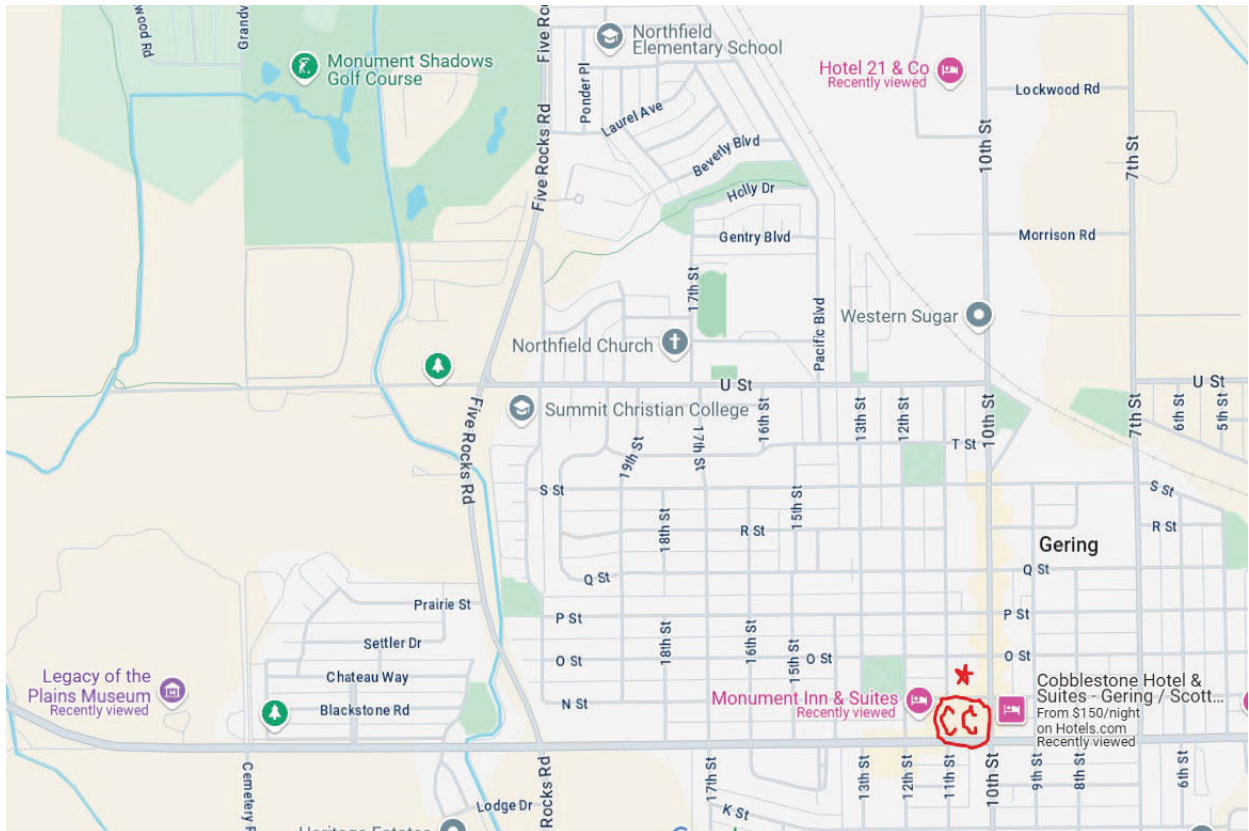


2605 10th Street, Gering NE 69341
www.hotel-21-gering.com

\$155 Single or Double

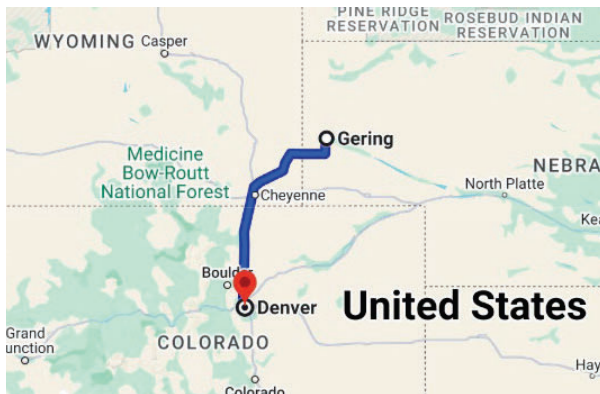
Direct: 308-633-5795

1.2 miles with 48 hour cancellation policy



Getting to Gering:

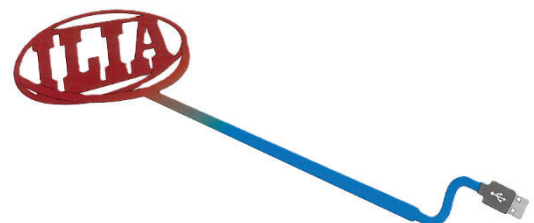
FLYING: Gering/Scottsbluff (BFF) is serviced by United from Denver via Skywest Airlines with 2 flights a day, arriving about 9 am and 5 pm and leaving at 9:30 am and 5:30pm.



DRIVING: Gering is a 3 hour drive from Denver International Airport with the route passing through Cheyenne, Wyoming.

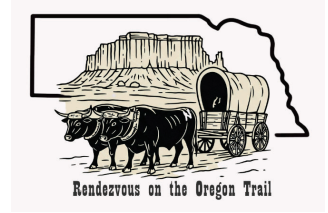
PANHANDLE SHUTTLE: KCTA does provide an airport shuttle service from DIA to BFF for \$75 each way per person and can be arranged by booking at www.ridekcts.com/airport-shuttle

RIDE SHARE: Be Aware! There are no Ubers or taxis in the Gering/Scottsbluff area, so Nebraska Brand Committee staff shall provide conference shuttle services for those flying in and needing a ride around town.





**2025
Intl Livestock Identification Assn
Conference Registration
Delegate Information**



July 20-23, 2025 ** Gering Civic Center ** Gering, Nebraska

Delegate's Name			
Affiliation Name			
Companion/Spouse			
Address Line 1			
Address Line 2			
Country		Cell Phone	
E-mail			

Delegate Fee (all meetings and evening events)	\$338	per	x	_____	=	\$	_____
Sunday Cheyenne Frontier Day Event (not included in registrations)	\$110	per	x	_____	=	\$	_____
Sunday Cheyenne Frontier Day Event (ticket only, own transportation)	\$50	per	x	_____	=	\$	_____
Companion/Spouse Registration (2 Day Tours and evening events)	\$260	per	x	_____	=	\$	_____
Single Day Registration (Mtgs and meals) MON TUE WED	\$125	per	x	_____	=	\$	_____
Final Evening Banquet Only (Wed Dinner & Entertainment)	\$65	per	x	_____	=	\$	_____
Add a Late Fee per Registrations after June 20th	\$25	per	x	_____	=	\$	_____
Grand Total Due:						\$	<div style="border: 1px solid black; width: 100px; height: 20px;"></div>

Payment Method
Make checks payable to **"ILIA Nebraska"**

Paying By: Mastercard VISA AMERICAN EXPRESS CHECK

Card Number: _____ Expiry Date: _____

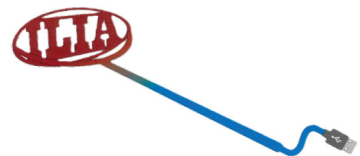
Name on Card: _____ CVV CODE: _____

To assist us with registration and transportation schedules, please provide the following Arrival and Departure info:

Date:		# of People	Date:		# of People
Arriving by:	<input type="checkbox"/> Airline <input type="checkbox"/> Vehicle		Departing by:	<input type="checkbox"/> Airline <input type="checkbox"/> Vehicle	
Arrival Time	<input type="checkbox"/> AM <input type="checkbox"/> PM		Departure Time	<input type="checkbox"/> AM <input type="checkbox"/> PM	
Airline/Flight #			Airline/Flight #		



Please return this form and payment to:
ILIA Nebraska c/o CJ Fell
33443 River Rd
Benkleman, NE 69021
Or Email to: ILIANebraska@gmail.com



***Contact 308-883-2296 for registration assistance**
***Payments should be made in US Currency.**