



International Livestock Identification Association
76th Annual Conference
Albuquerque - July 2023

ILIA is a 501(c3) organization of Nations, States, Provinces, and Native American Tribal Nations working toward the common goal of effective livestock identification, biosecurity, theft and industry protection, traceability through education, and the merging of new technology with proven brand traditions.

The mission of ILIA

www.internationallivestockid.com

- Strengthen international, state and agency relationships resulting in effective investigations and traceability and protections to the livestock industry.
- Build and strengthen Producer, Industry, and Agency networking, relationships, and education utilizing current and accurate information sharing.
- Guide consistent and effective legislation, procedures, and policies regarding livestock identification, inspection, criminal investigation, and traceability.
- Identify emerging electronic identification and investigative technology.
- Guide producers to new and effective identification and biosecurity protocols.

Composition of Member base

- State brand inspectors, criminal investigators, state animal health officials, Tribal officials, USDA officials, FBI animal health officials, Texas and Southwestern Cattle Raisers Association, National Cattleman Beef Association, Canadian Cattleman Association, Western States Livestock and Rural Enforcement Association, Southern States Livestock and Rural Enforcement Association.

Conference Date and Expectations

- Sunday July 23 – Wednesday July 26, 2023
- Albuquerque – Isleta Resort and Casino
- Expecting 250 attendees
- This event is host to the 501c3 ILIA scholarship auction.

Sponsorship Benefits (Each is independent to sponsorship level)

- Complementary registrations (number dependent on agreement)
- Full interaction with all presenters
- Display table or area
- Contact list of all attendees
- Recognition and active site link on the ILIA website for two years
- Recognition in conference registration solicitation and all printed materials and agendas
- Recognition in social media, exclusive attendee emails
- Presentation to the ILIA at your preferred schedule
- Recognition in press releases
- Banner and/or PPT and verbal recognitions throughout conference
- Your company hospitality items to each participant



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All Events are Tentative

Sunday July 23, 2023

Opening event hosted in Santa Fe

9:00 am load buses at Isleta

Tour Old town

4:00 pm load busses to return to Isleta.

6:30 pm - 9:00 pm Hospitality/Meet and Greet, Isleta appetizers and cash bar.

- Beef Checkoff Donated

Monday July 24, 2023

Opening Conference Day 8:00 am-5:00 pm

8:00 am Opening Ceremonies

- Post colors NMSP; RCMP, National Anthems, Invocation
- Greetings from Secretary Witte, Loren Patterson, Belinda Garland

9:00 am Matthew Denetclaw, Navajo Cattle Marketing

10:00 am Nephi Harvey, Fort Supply, US/Mexico Trial with Ultra High Frequency Tags.

11:15 am - 1:00 pm Lunch, Tour of Italy Buffet

1:00 pm - 4:00 pm Dr. Doug Tolleson, Forensic Brand/ Live cattle demonstration

10:00 am - 2:00 pm Spouses Event/ Wine Tasting/ Sawmill Tour of Old Town Albuquerque

Hospitality/ Cash Bar

Tuesday July 25, 2023

8:00 am - 10:00 am Ralph Zimmerman, TB, Border traceability, 2023 tag rule changes

10:00 am Special Olympics Speaker 30 minutes

11:00 am Beth Green, Australia, Magnify Agriculture Global

12:00 pm - 1:00 pm Lunch Barbeque Buffet

1:00 pm Dr. John Hardham, Biosecurity and Traceability in the North American Ag Industry (the reason for Traceability).



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2:00 pm – 4:00 pm Panel discussion on Theft Cases

- Leann Hunting
- CJ Fells

Spouses Spa Day, Special Rates

Hospitality/ Cash Bar

Wednesday July 26, 2023

8:00 am Dr. Frannie Miller, Mental Well Being Agriculture. NMSU

10:00 am Andrew Cox and Craig Gifford, Virtual Fencing at NMSU Ranch

11:00 am Julie Guaman, NMLB electronic capabilities and issues with technology in brand inspections and recording.

12:00 pm Lunch Fajita Buffet

1:00 pm Tim Hanosh, Meat Inspection

2:00 pm Panel Discussion, (Brand Recorders??)

3:00 pm -4:00 pm General Session

6:00 pm Banquet

Evening closing Banquet

Hosted at Isleta

Meal and drinks Fit For a King

Band: The Ranch Dwellers

Silent and Live Auction

Sponsorship Areas

Event Primary



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Hospitality Room

Sunday Welcome Event

Monday Event

Tuesday Event

Wednesday Banquet Event

Spouses Tour Event

Speakers

Lunches (Mon – Tues – Wed)

Refreshments: Coffee, drinks, pastry

Buses

Lanyards

Participant gifts

General expenses

Sponsorship Opportunities

Event Host Sponsor	\$10,000
Gold Sponsor	\$5,000 up
Silver Sponsor	\$2,500 to \$5,000
Bronze Sponsor	\$1,000 to \$2,500
Partner Sponsor	\$250 to \$999

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