



ILIA – INTERNATIONAL LIVESTOCK IDENTIFICATION ASSOCIATION

Traceability

– merging tradition with technology

INTERNATIONAL LIVESTOCK IDENTIFICATION ASSOCIATION CONFERENCE

Boise, Idaho | July 16 – 19, 2017

www.internationallivestockid.com

The International Livestock Identification Association (ILIA) Conference is a cornerstone event for the association and for livestock investigators in North America.

The great state of Idaho hosts the 2017 Conference. Join us in Boise July 16-20 at the Riverside Hotel, poised on the banks of the Boise River, for informative sessions to further your professional development and the opportunity to network with more than 200 law enforcement representatives from the U.S., Canada, and tribal nations.

Hospitality Room

EVERY EVENING

Time to network and build relationships

NIGHT AT

Snake River Stampede

Largest rodeo in Idaho for more than 100 years

EVENING ON Idaho Ranch

Team Roping, calf fries, BBQ and entertainment

Banquet AND AUCTION

The auction funds the Tom Spencer Endowment Trust, which distributes three \$1,000 scholarships each year.

Register for the 2017 Conference at www.internationallivestockid.com
JOIN US and gain industry ties and relationships across North America.

PRESENTERS AT THE 2017 ILIA CONFERENCE

Gov. CL “Butch” Otter, Idaho, rancher
and formerly with JR Simplot

Lt. Gov. Brad Little, Idaho, rancher

U.S. Senator Jim Risch, Idaho,
rancher

Expectations for traceability demands
from Capitol Hill

Craig Uden, National Cattlemen’s Beef
Association (NCBA) president

NCBA views on the direction of animal
identification and traceability

Ross Wilson, Texas Cattle Feeders Asso-
ciation (TCFA) CEO, representing one-third
of all fed cattle in the U.S.

TCFA views on the direction of animal
identification and traceability

Dr. John Clifford, USDA Animal
Plant Health Inspection Service, chief
U.S. trade advisor

Expectations for industry trade demands
on traceability

Terry Caviness, Caviness Beef Packers
Caviness Beef Packers and J.R. Simplot
Company join forces

Ira New Breast, Bureau of Indian
Affairs (BIA), Natural Resources Division
chief

Understanding BIA conservation
authority and the challenges the
agency faces in managing hundreds
of independent nations’ brand, animal
health, livestock laws, wildlife laws and
legislation.

Sheriff Kieran Donahue, Canyon
County

Drug trafficking is focusing on rural
routes and vulnerable rural officers and
inspectors who do not have access to
backup.

Dr. John Martin, Department of
Homeland Security, Ag & Food Sector

Department of Homeland Security
interoperability and interdependence on
agriculture officers for U.S. agriculture
and food safety

Stephen Goldsmith, DVM,
FBI Weapons of Mass Destruction
Directorate, Biological Countermeasures
Unit

The role of law enforcement and
agriculture agencies in the joint
investigation of intentional criminal or
terrorist attacks against agriculture

Bob Naerebout, Idaho Dairymen’s As-
sociation, executive director, representing
one-third of all U.S. dairy production

Identification and traceability in the
dairy industry

Burt Rutherford, BEEF Magazine,
senior editor

Premier release of BEEF Magazine’s
national survey of how producers view
livestock traceability and identification

**Canadian livestock identification
panel**, Livestock Identification Services,
Alberta, Ownership Identification Inc.,
British Columbia, Livestock Services of
Saskatchewan, Saskatchewan

What we can learn from the Canadian
mandatory ID system and its day-to-day
application.

Ty Richmond, Allied Universal National
Accounts president

Threat awareness, situational
intelligence and the assessment process
used in building full security for the
agriculture industry

Our Mission:

International Livestock Identification Association (ILIA) is dedicated to the protection, promotion, and preservation of livestock identification and inspection; working together for effective traceability in investigation and identification; and for the protection of ownership and national food safety.

Our Methods:

Our focus is to advance animal identification and traceability by uniting advances in technology with proven brand programs. We work to strengthen livestock traceability and to increase interstate and international relations and communications. Our alliances, partnerships, and friendships created through ILIA have built stronger information sharing, effective enforcement and, most of all, enhanced traceability efforts, which keep North America and agriculture safe.

Our Members:

ILIA members come from state and federal agencies and are regulators, investigators, inspectors, brand recorders and related investigative areas. We invite you to learn more about ILIA’s work at www.internationallivestockid.com.

To learn about sponsorship opportunities for ILIA and the annual conference, please contact the Idaho Brand Board, 800-772-8442 or 208-884-7070, larry.hayhurst@isp.idaho.gov

Learn more about Boise at
www.downtownboise.org.