



ILIA – INTERNATIONAL LIVESTOCK IDENTIFICATION ASSOCIATION

*Traceability*  
– merging tradition with technology



# INTERNATIONAL LIVESTOCK IDENTIFICATION ASSOCIATION CONFERENCE

*Boise, Idaho | July 16 – 19, 2017*

[www.internationallivestockid.com](http://www.internationallivestockid.com)

The International Livestock Identification Association (ILIA) Conference is a cornerstone event for the association and for livestock investigators in North America.

The great state of Idaho hosts the 2017 Conference. Join us in Boise July 16-20 at the Riverside Hotel, poised on the banks of the Boise River, for informative sessions to further your professional development and the opportunity to network with more than 200 law enforcement representatives from the U.S., Canada, and tribal nations.

## Hospitality Room EVERY EVENING

Time to network and build relationships

## NIGHT AT Snake River Stampede

Largest rodeo in Idaho for more than 100 years

## EVENING ON Idaho Ranch

Team Roping, calf fries, BBQ and entertainment

## Banquet AND AUCTION

The auction funds the Tom Spencer Endowment Trust, which distributes three \$1,000 scholarships each year.

**Register for the 2017 Conference at [www.internationallivestockid.com](http://www.internationallivestockid.com)**  
**JOIN US and gain industry ties and relationships across North America.**

## PRESENTERS AT THE 2017 ILIA CONFERENCE

**Gov. CL "Butch" Otter,** Idaho, rancher and formerly with JR Simplot

**Lt. Gov. Brad Little,** Idaho, rancher

**U.S. Senator Jim Risch,** Idaho, rancher

Expectations for traceability demands from Capitol Hill

**Craig Uden,** National Cattlemen's Beef Association (NCBA) president

NCBA views on the direction of animal identification and traceability

**Ross Wilson,** Texas Cattle Feeders Association (TCFA) CEO, representing one-third of all fed cattle in the U.S.

TCFA views on the direction of animal identification and traceability

**Dr. John Clifford,** USDA Animal Plant Health Inspection Service, chief U.S. trade advisor

Expectations for industry trade demands on traceability

**Terry Caviness,** Caviness Beef Packers Caviness Beef Packers and J.R. Simplot Company join forces

**Ira New Breast,** Bureau of Indian Affairs (BIA), Natural Resources Division chief

Understanding BIA conservation authority and the challenges the agency faces in managing hundreds of independent nations' brand, animal health, livestock laws, wildlife laws and legislation.

**Sheriff Kieran Donahue,** Canyon County

Drug trafficking is focusing on rural routes and vulnerable rural officers and inspectors who do not have access to backup.

**Dr. John Martin,** Department of Homeland Security, Ag & Food Sector  
Department of Homeland Security interoperability and interdependence on agriculture officers for U.S. agriculture and food safety

**Stephen Goldsmith, DVM,**  
FBI Weapons of Mass Destruction Directorate, Biological Countermeasures Unit

The role of law enforcement and agriculture agencies in the joint investigation of intentional criminal or terrorist attacks against agriculture

**Bob Naerebout,** Idaho Dairymen's Association, executive director, representing one-third of all U.S. dairy production

Identification and traceability in the dairy industry

**Burt Rutherford,** BEEF Magazine, senior editor

Premier release of BEEF Magazine's national survey of how producers view livestock traceability and identification

**Canadian livestock identification panel,** Livestock Identification Services, Alberta, Ownership Identification Inc., British Columbia, Livestock Services of Saskatchewan, Saskatchewan

What we can learn from the Canadian mandatory ID system and its day-to-day application.

**Ty Richmond,** Allied Universal National Accounts president

Threat awareness, situational intelligence and the assessment process used in building full security for the agriculture industry

## Our Mission:

International Livestock Identification Association (ILIA) is dedicated to the protection, promotion, and preservation of livestock identification and inspection; working together for effective traceability in investigation and identification; and for the protection of ownership and national food safety.

## Our Methods:

Our focus is to advance animal identification and traceability by uniting advances in technology with proven brand programs. We work to strengthen livestock traceability and to increase interstate and international relations and communications. Our alliances, partnerships, and friendships created through ILIA have built stronger information sharing, effective enforcement and, most of all, enhanced traceability efforts, which keep North America and agriculture safe.

## Our Members:

ILIA members come from state and federal agencies and are regulators, investigators, inspectors, brand recorders and related investigative areas. We invite you to learn more about ILIA's work at [www.internationallivestockid.com](http://www.internationallivestockid.com).

To learn about sponsorship opportunities for ILIA and the annual conference, please contact the Idaho Brand Board, 800-772-8442 or 208-884-7070, [larry.hayhurst@isp.idaho.gov](mailto:larry.hayhurst@isp.idaho.gov)

Learn more about Boise at [www.downtownboise.org](http://www.downtownboise.org).